



Feb 12, 2018 at 4:35am

Corporate Monthly Client Report For Middle Park FC

Summary

An overview of activity and performance of mpfc.com.au for the 30 days prior to Feb 12, 2018.




Updates

It's critical to keep WordPress, along with the plugins and themes that you are using, up to date.

Every time we send you this report we check the status of these for you, and let you know what updates we've performed since your last report.


Should you wish to discuss any of these updates, please get in touch with us.



WordPress Core

 WordPress is at the latest version.

Update Log

Plugins & Themes

 2 plugins or themes are available to update.

Update	New Version	Released
 WP Smush Pro	2.7.8	Feb 8, 2018
 Defender	1.7.5	Feb 7, 2018



Security

Security Tweaks

Security tweaks help secure your website from harmful bots and attackers.

✔ All security tweaks are resolved.

We are constantly monitoring your site for security improvement we can make, malicious files that might have been inserted by hacking and any other security concerns we can find.

We also check whether your site has been blacklisted at all, as this can indicate security problems.

In addition to this we log all significant aspects of your sites activity so that we can examine suspicious activity, we can provide you these reports in more detail on request.

File Scanning

We run regular code checks to look for vulnerable, harmful, and malicious code across your entire website.

! Your website has 4 scanning issues that need attention.

Item	Issue
! error_log	Unknown file in WordPress core
! wp_cache_mutex.lock	Unknown file in WordPress core
! staging	This directory doesn't belong to WordPress core
! WordPress Vulnerability	WordPress <= 4.9.4 - Application Denial of Service (DoS) (unpatched) Vulnerability type: DOS This bug has been fixed in version:

Blacklist Monitor

We're checking Google's blacklist every 6 hours to see if this site is malware free.

✔ Your domain is currently clean.

IP Lockouts

We are automatically protecting your login area and files from hackers and bots.

⚠ There have been 196 lockouts in the last reporting period.

Last Lockout	February 12, 2018 at 1:25am
Login Lockouts	195
404 Lockouts	1

Audit Logging

Here is a summary of events that happened behind the scenes on your site.

Type	Event	Logged
User	Login	78
	Updated	1
	Registered	1
Content	Updated	6



SEO

SEO Crawl Report

This SEO analysis picks up any issue Google may encounter crawling and indexing your website including accessibility checks and structural improvements.

8 SEO improvements available

✔ Canonical

The canonical link tag is being used on your site. <https://mpfc.com.au/> is set as the preferred URL for search results. Verify this is correct, as canonical tags are often hard-coded and may not always reflect the latest changes.

✔ Favicons

✔ Generator

Consider improving: you may want to obscure this info.
WordPress 4.9.4

! H1 Headings

Multiple H1s are being used on this page.

- You can improve your H1 by adding more keywords from the page to your H1 header. This will help search engines find the most important content.
Training
- You can improve your H1 by adding more keywords from the page to your H1 header. This will help search engines find the most important content.
Contact MPFC
- Good Work! Your Header and Keywords correspond
The Latest Middle Park FC News
- You can improve your H1 by adding more keywords from the page to your H1 header. This will help search engines find the most important content.
- Good Work! Your Header and Keywords correspond
Meet Middle Park
- Good Work! Your Header and Keywords correspond
Middle Park FC
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✔ HTTPS

✔ Image ALTs

✔ Meta Robots


✔ Meta Description

! Microdata

We did not find any microdata embedded on your page. Adding microdata will allow search engines to provide more relevant results from your site.

! OpenGraph

We did not find OpenGraph information for your page. Adding OpenGraph information will improve how content from your site is displayed on social media.

 **Robots.txt**

Good news! We located the robots.txt file and search engine crawlers have access to do their job. However, we haven't been able to find any sitemap information in it.

 **Sitemaps**

 **Title**

 **URL Structure: query vars**

 **URL Structure: underscores vs dashes**

 **URL Structure: capitalization**

 **URL Structure: hashes**

 **URL Structure: keywords**

We could not detect any keywords in your URL. Having the right keywords in your URL can increase your search click-through rate.

 **Anchor Tags**

Empty anchors were found on your site. Make sure all of your links have descriptive anchor tags to improve accessibility.

- <https://www.facebook.com/middleparkfc>
-

 **Redundant Anchor Titles**

 **Relative Anchors Pointing to Invalid IDs**

We found some of your relative anchors are pointed to invalid IDs.

-
-

 **Uninformative Anchor Text**

We found anchor tags that are not informative enough. Make your anchor text more descriptive.

- <http://mpfc.com.au/fixtures/>
 - <http://www.metlinkmelbourne.com.au/line/view/2672>
-

 **Duplicate Element IDs**

 **List of ARIA Roles**

 **List of ARIA Landmarks**

 **Label Duplicate ARIA Landmarks**



Performance

Performance is critical to your site's success and key ranking factor for search engines. Consequently we are always assessing the speed at which your site loads, your uptime and what can be improved.

It's important to note that it's almost impossible to achieve a complete 100 score in all aspects of your site, but we're always working towards that regardless.

The report below illustrates how you are performing, and anything above 85 is excellent.

If there are any questions you have regarding this please just let us know.

Performance Test Report

This report details your overall performance score benchmarked against Google PageSpeed. A score above 85 is generally recommended.

Your website scored 76/100 on the last performance test.

Reduce server response time	Server	42/100
Eliminate render-blocking JavaScript and CSS in above-the-fold content Your page has 4 blocking script resources and 10 blocking CSS resources. This causes a delay in rendering your page.	Resources	66/100
Prioritize visible content	Content	93/100
Leverage browser caching	Resources	99/100
Minify CSS	Resource	100/100
Enable compression	Server	100/100
Optimize images	Resource	100/100
Avoid landing page redirects	Server	100/100
Minify JavaScript	Resource	100/100
Minify HTML	Content	100/100

Browser Caching

Caching stores temporary data on your visitors devices so they don't have to download stuff twice if they don't have to. This results in a much faster second time round page load speed.

✔ Recommended cache settings are enabled for all file types.

File Type	Recommended Expiry	Current Expiry
Javascript	8 days	✔ 1 week
CSS	8 days	✔ 1 week
Media	8 days	✔ 3 months
Images	8 days	✔ 2 months

GZIP Compression

Gzip compresses your HTML, Javascript, and Style Sheets before sending them over to the browser. This drastically reduces transfer time since the files are much smaller.

✔ Gzip is enabled for all recommended file types.

Compression Type	Status
Html	✔ Enabled
Javascript	✔ Enabled
CSS	✔ Enabled



Backups

It's absolutely critical that your site is continually and securely backed up so that should you run into any problems with your server, security or web development you have a complete and recent copy of your site ready to restore at the click of a button.

We're currently backing up your site on a weekly basis using Amazon's distributed S3 cloud storage, so you can be assured your data is completely safe no matter what happens.

More information is below, if you have any questions please just let us know.

 Your website is all backed up.

Last Backup	February 6, 2018 at 9:17pm
Last Backup Size	644.2 MB
Schedule	Weekly
Storage Used	8.8 GB



Uptime

Statistics

This report details how accessible your website's server has been performing over the period including any downtime and your average server response time.

! Your website had a 2h 23m downtime during the reporting period.

Availability	98.39%
Outages	25
Downtime	2h 23m
Last Downtime	February 5, 2018 at 5:26am

Response Time

This graph shows your server response time over the report period. A lower response time is better.

